

Robert Kiss

UX Designer & Business Analyst

UX Portfolio (2019)

Nowcher (mobile app)



2019

Nowcher (mobile app)

UX & UI related tasks

Define information architecture, create user journeys and interaction design

Wireframing using MockFlow, Axure RP8 and Balsamiq

Prototyping (high fidelity) using Sketch, InvisionApp & Invision Studio

UI library elements design using Adobe Photoshop and Sketch

Create full design/css specs

A/B testing

Business analytics related tasks

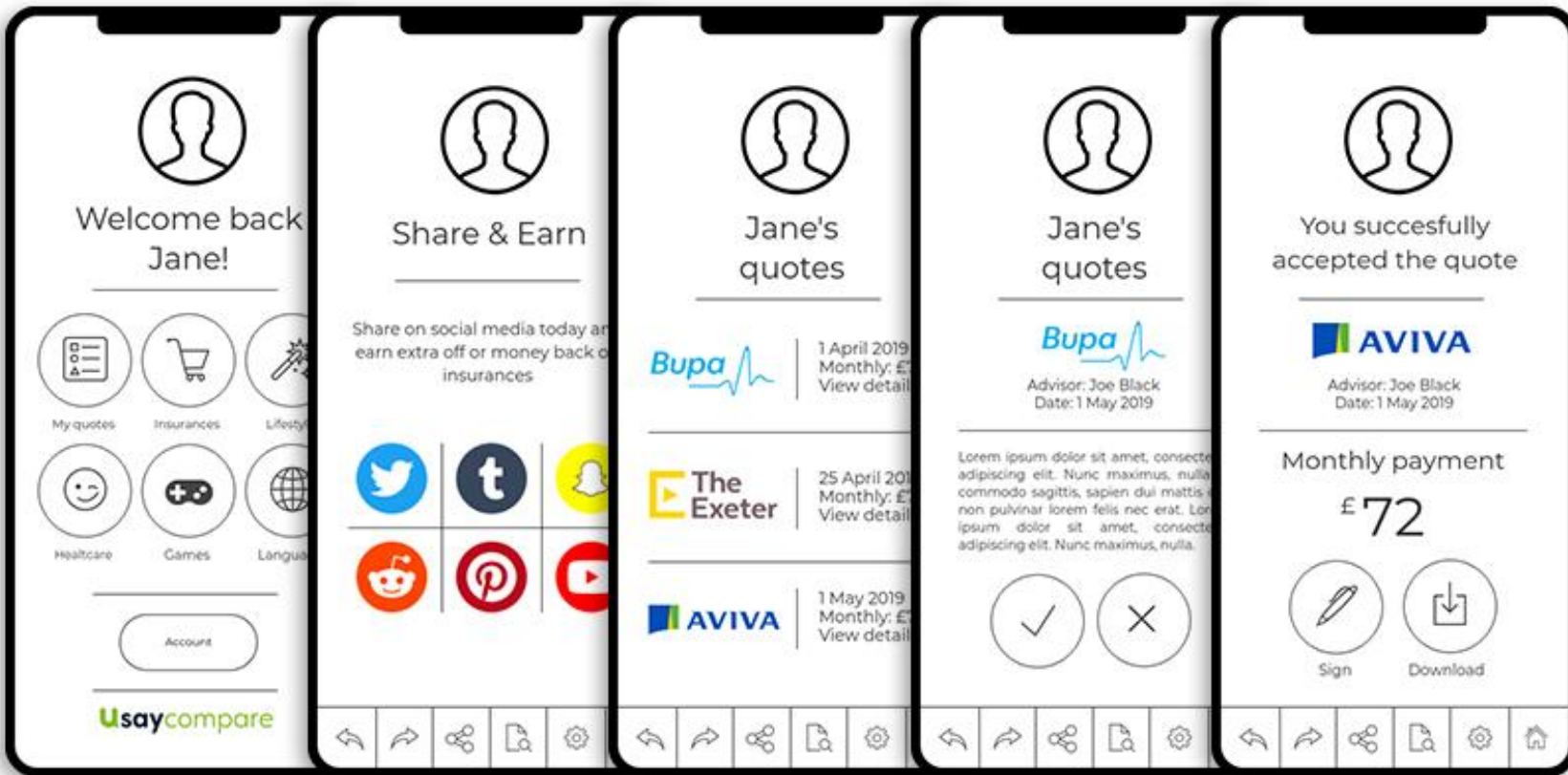
Requirement gathering and stakeholder management, recommendations

Functional requirement documents

Create customer and user journey, personas and scenarios, deliver user stories

Resolves business problems, designs technical solutions

Usay Compare Cross Sales (mobile app, wireframing stage)



2019

Usay Compare Cross Sales (mobile app, wireframing stage)

UX & UI related tasks

Wireframing using MockFlow, Axure RP8 and Balsamiq

Define information architecture, create user journeys and interaction design

Presentation to stakeholders

Create full design/css specs

User research (wireframe tests, online surveys)

Prototyping (high fidelity) using Sketch, InvisionApp & Invision Studio (next phase)

Purpose & Goals

Cross sales and quock quotes for pet insurance, travel insurance, motoring, income protection)

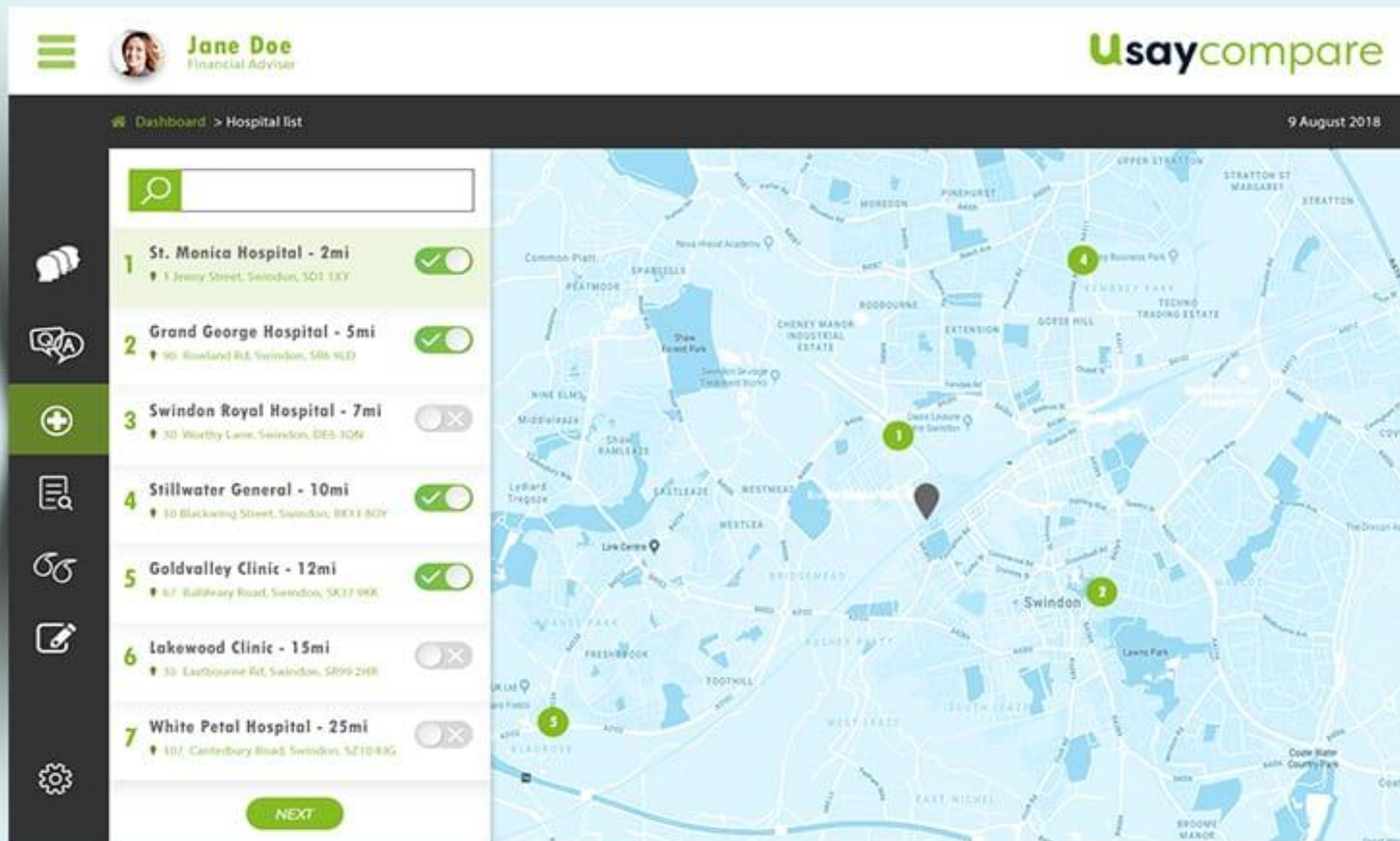
Integrated health tools (fitness tracker, blood pressure and blood sugar diary)

Dedicated lifestyle content (fitness tips, food, exercise ideas, pet training tips)

Client portal access (view existing policies, modify payment and personal details)

Accept and digitally sign live and private medical insurance quotes

4C CRM System (multiple products, desktop, mobile)



2018

4C CRM System (multiple products, desktop, mobile)

UX related tasks

*Conduct user research, qualitative and quantitative interviews, behavioural tests, moderated and unmoderated tests
Face to face user interviews, online surveys, logical testings (internal and external users)
Define information architecture, user journeys and interaction design, card sorting
Mind & site mapping, brainstorming, workshops and presentations
Wireframing using MockFlow, Axure RP8 and Balsamiq
Prototyping (low and high fidelity) using Axure RP8, Adobe XD
UI design using Adobe Photoshop, Illustrator and Sketch, create full design/css specs
Usability testing sessions, A/B testing, mobile interaction testing*

Business analytics related tasks

*Product development from the early concept phase
Requirement gathering and stakeholder management, recommendations
Functional requirement documents
Create customer and user journey, personas and scenarios, deliver user stories
Agile/Scrum analysis, sprint planning, reviews through Jira/Confluence
UX/CX insights and analysis, translate insights into action
Acting as Agile/Scrum Master and Product Owner
Create and manage extremely detailed and complex business, strategy and development model using ElementsCloud*

Accessory Ordering System (cloud based)

UX related tasks

Conduct user research, qualitative and quantitative interviews, behavioural tests

Full moderated tests (cca 100 users)

Face to face user interviews, online surveys, logical testings

Define information architecture, user journeys and interaction design

Mind & site mapping, brainstorming

Walkthrough wireframe using Balsamiq

Prototyping (low and high fidelity) using Axure RP8, Adobe XD

UI design using Adobe Photoshop, Illustrator and Sketch

Create full design/css specs

More than 50 usability and A/B testing sessions

Business analytics and consultant related tasks

Product development from the early concept phase

Requirement gathering, stakeholder management

Functional requirement documents

Create customer and user journey, personas and scenarios, deliver user stories

Create and manage extremely detailed and complex business, strategy and development model using ElementsCloud

BrunelOne Web to Print Shop (web based)



2017

BrunelOne Web to Print Shop (web based)

UX related tasks

Conduct user research, qualitative and quantitative interviews, behavioural tests

Full moderated tests (cca 500 users)

Face to face user interviews, online surveys, logical testings

Define information architecture, user journeys and interaction design

Mind & site mapping, brainstorming

Walkthrough wireframe using Balsamiq

Prototyping (low and high fidelity) using Axure RP8, Adobe XD

UI design using Adobe Photoshop, Illustrator and Sketch

Create full design/css specs, front end development

Usability and A/B testing sessions

Business analytics and project management

Product development from the early concept phase

Requirement gathering and functional requirement documents

Create customer and user journey, personas and scenarios, deliver user stories

Development coordination and project management

Develop web to print workflow model using

Create and manage extremely detailed and complex business, strategy and development model using ElementsCloud

Prudoo Social Publishing Platform



2017

Prudoo Social Publishing Platform

UX related tasks (mostly concept development user research)

Conduct user research, qualitative and quantitative interviews, behavioural tests

Online surveys and analysis (1000+ participants)

Persona and user analysis, user modelling

Full moderated tests (cca 200 users)

Face to face user interviews, online surveys

Mind & site mapping, brainstorming

Interactive wireframe using MockFlow

UI design variations using Adobe Photoshop, Illustrator and Sketch

Usability testing sessions

Business analytics and consultant related tasks

Requirement gathering, business stakeholder meetings

Scope document and presentations

Functional requirement documents (cca 700 pages)

Market and competitor analysis

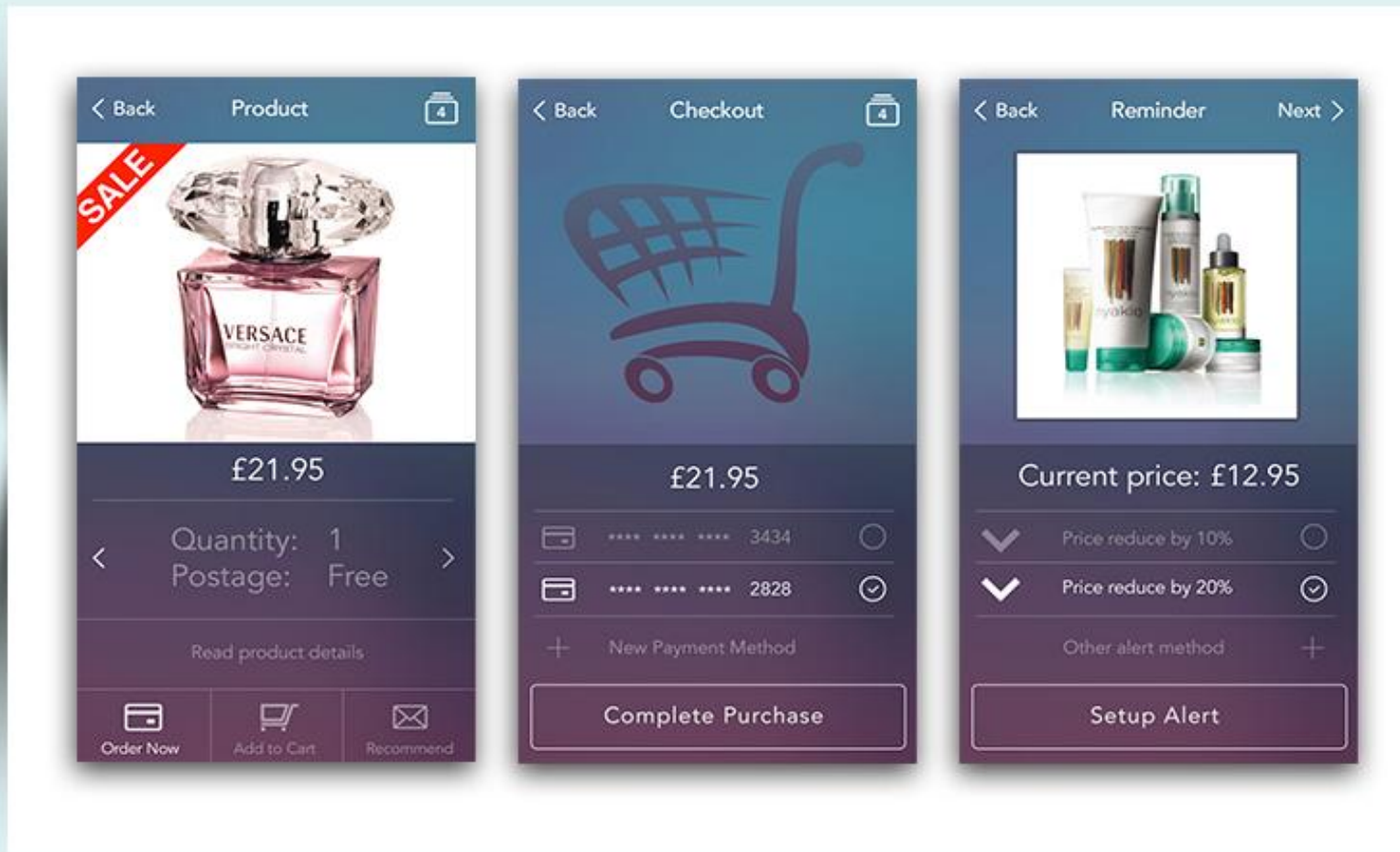
Development coordination and management

Create and manage extremely detailed and complex business, strategy and development model using ElementsCloud

2018

[Click here for portfolio link](#)

Scou Bar Code Shopping (mobile app)



2017

Scou Bar Code Shopping (mobile app)

UX related tasks (mostly concept development user research)

Conduct user research, qualitative and quantitative interviews, behavioural tests

Online surveys and analysis (1000+ participants)

Persona and user analysis, user modelling

Face to face user interviews, online surveys

Mind & site mapping, brainstorming

Interactive and detailed wireframe using MockFlow

UI design using Adobe Photoshop, Illustrator and Sketch

Usability testing sessions on mobile

Business analytics and consultant related tasks

Requirement gathering, business stakeholder meetings

Scope document and presentations

Functional requirement documents (cca 200 pages)

Market and competitor analysis

Create and manage extremely detailed and complex business, strategy and development model using ElementsCloud

Pocket City (mobile app)

Tasks: UX & UI Design, Requirement specification, Wireframe, Prototype



2012

Pocket City (mobile app)

UX related tasks (mostly concept development user research)

Conduct user research, qualitative and quantitative interviews, behavioural tests

Online surveys and analysis (1000+ participants, Jet2 users and clients)

Persona and user analysis, user modelling

Mind & site mapping, brainstorming

Interactive and detailed wireframe

High fidelity UI design variations using Adobe Photoshop, Illustrator

Business analytics related tasks

Requirement gathering, business stakeholder meetings

Scope document and presentations

Functional requirement documents

Market and competitor analysis, support marketing analyst

Create business and development strategy