

Robert Kiss

UX Designer & Business Analyst

Skills & Knowledges

Personal

UX Design, Business Analytics and Web Development

I am Robert Kiss, UX/UI designer and business analyst, with 20+ years of knowledge in the digital arena. Currently I am working at Usay Compare, South Cerney, near Swindon. I was hired as UX/UI designer and business analyst to help build a cloud based multi provider quotation and sales CRM system for Life Insurance and Private Medical Insurance. I am also playing a key role to develop Usay's future lead generation platforms and cross sales client app for iOS and Android platforms for Pet insurance, Income protection and Travel insurance, with fun and useful end user tools, such as health checker and diary, fitness tracker, etc.

I am also working as freelance UX Architect & Designer for 360 Group Dubai on multiple mobile application projects, such as Nowcher, Language Notes.

Usay Compare is the UK's largest and fastest-growing Private Medical Insurance intermediary. Based near Cirencester in the picturesque Cotswold region, Usay Compare has an ever-growing staff of more than 120 including a team of over 55 fully-trained health insurance advisers.

With Usay you can be assured that you are dealing with professionals. Our mission statement, "Honesty... and the best policy", reflects our desire to put our customers first at all times.

I am self-starter, very proactive, creative and good motivator and a team player.

As I have digital agency background, I can work under pressure on multiple projects as well.

For more information please read below and for online/downloadable portfolio please visit my website at <http://robertkiss.me/>

Web & portfolio: www.robertkiss.me

Overview

UX Design, Business Analytics and Web Development

As UX Designer I have thorough understanding of UX/UI design and strategy, methodologies and principles, define information architecture and interaction design, creating user journeys and user stories and system flows, conducting user research and usability testing/reports, interviews, personas, surveys. As business analyst my duties are gathering requirements and analysing business needs, solving problems, define development strategy, identify development risks, design and manage complex business models, liaise and report to business stakeholders, deliver Agile/Scrum analysis, sprint planning, reviews, user stories, scenarios through Jira.

My job is design and lead the user experience in a way that is simple enough for everyone to use. Work across multiple channels, devices, browsers and platforms and ensure that the digital service adheres to established patterns and standards.

Understand the bigger picture as well as the fine detail, and have a range of experience sketching and prototyping in code as well as the ability to communicate clearly and succinctly on paper or digital with stakeholders.

I am working closely and collaboratively with product owners, business stakeholders within a large software development team (20 people).

Development environment & project management: Agile/Scrum/Jira/Confluence

Technology: Laravel PHP, React/Native, Vue.js, HTML5/CSS3

Deployment, automation and microservices: Kubernetes, Docker

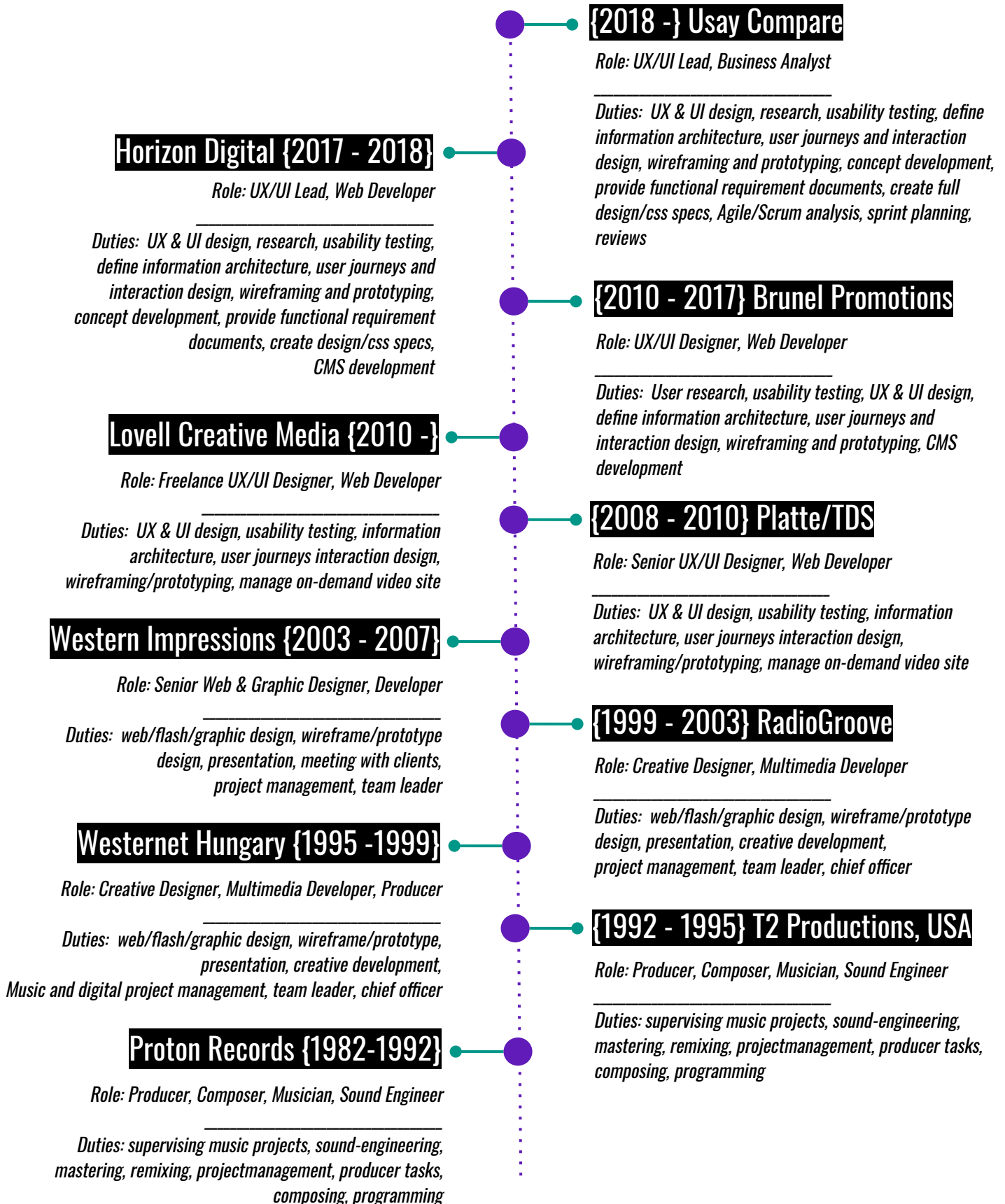
Keywords: CRM, SaaS (software), PaaS (portal), IaaS (infrastructure)

I am proficient and comfortable to work in Agile/Scrum environment.

As I am coming from a development background, I have expert knowledge in HTML/5, CSS/3, mid level PHP programming skills, good working knowledge in development frameworks, Javascript libraries and responsive design., ability to handle, manage and coordinate multiple projects.

Working experiences

UX & UI Design, Business Analytics, Web Development



Core responsibilities

UX & UI Design, Business Analytics, Web Development

- *Collaborate closely with early-stage research, design and product teams to help identify emerging digital trends and opportunities*
- *Gather complex business, product, and technical requirements and document succinctly in support of a scope definition and a minimal viable product.*
- *Conduct primary and secondary research associated with user goals, behaviors and needs, along with industry conventions and best practices*
- *Apply a Design Thinking approach in creating design solutions that address both business and user needs*
- *Work collaboratively with product owners, marketing, developers and other team members, including*
- *Create conceptual models based on requirements, including design briefs, user/process workflows, personas, journey maps and Information Architecture*
- *Translate sketches/wireframes into fully functional prototypes that are used throughout the design process*
- *Plan and conduct usability studies to test/validate design assumptions and collect user feedback*
- *Create graphic and visual designs, using of a diverse set of software such as Adobe Creative Cloud, Sketch, Invision or other tools for graphic design, visual design.*
- *Planning and conduct user research, usability testing, A/B testing, interviews, workshops and surveys*
- *Produce new ideas and concepts*
- *Produce high-quality outputs such as wireframes and interactive prototypes (lo/hi fidelity)*
- *Monitor and continuously evaluate ideas and designs through development and production phases*
- *Communicate and demonstrate ideas and concepts, report to all stakeholders, both technical and non-technical audiences*
- *Hands on visual guidelines, interaction design (html/css)*
- *Manage stakeholders, presentations*

Core skills

UX & UI Design, Business Analytics, Web Development

- *Thorough understanding of user interface design, UX methodologies and principles, information architecture, human-computer interactions and human factors*
- *Deep understanding of the user-centric design process, including design thinking*
- *Visual and interaction design skills for product applications*
- *Ability to generate design options from concept to the lowest level of detail.*
- *High-proficiency with contemporary tools for producing specifications, flow diagrams, and functional prototypes*
- *Proficient in HTML, CSS, PHP, CMS systems, Wordpress, ecommerce and server management (Linux, Plesk, CPanel)*
- *Front End Development - HTML/HTML5/CSS - expert level/hand coding*
- *Mid level PHP programming skills*
- *Basic level of UXP experience*
- *Good understanding of JavaScript and UI development tools*
- *Digital Marketing - Email design/development, campaign coordination*
- *Define information architecture, customer and user journeys, system maps*
- *Low and high fidelity prototyping and wireframing*
- *Understanding of graphic and UI design concepts for both print and digital*
- *Professional knowledge in audio/video post production, editing, engineering and mixing*
- *Professional knowledge in music composing and producing*
- *Work effectively under deadlines and manage concurrent projects*
- *Ability to handle and coordinate multiple projects at once*
- *Comfortable in a highly collaborative Agile/Scrum environment*

Personal skills

- *User centered, creative and energised*
- *Forward thinking, with problem solving and can-do attitude*
- *Team player, team leader and motivator*
- *Kick-off to create strong concepts from the initial briefing*

Software Knowledge & Experiences

UX & UI Design, Business Analytics, Web Development

InVisionApp, Invision Studio, Adobe XD, Axure RP for lo/hi fidelity prototyping - expert level
Sketch for UI and multi layered visual design, journey
Adobe CC/CS - especially Photoshop, InDesign, Illustrator, Adobe XD, Dreamweaver, Premiere Pro and After Effects - expert level
TextMate, Coda, Sublime Text, Dreamweaver for HTML, CSS, PHP- expert level
Balsamiq and Mockflow for rapid and interactive wireframing - expert level
XMind & Axure RP for process flows charts, information architecture and prototyping - expert
XTensio for scenarios and personas - expert level
Visual Paradigm for system modelling - high level
ActiveCollab and Asana for project and task management
Jira/Confluence for Agile project management - high level
UX, Usability testing, analysis - Usabilla, HotJar
Other tools - MOZ, Google Analytics, SurveyMonkey, Google Docs, MS Office, Campaign Monitor, MailChimp, Google Analytics, Webmaster tools
Wordpress/Drupal/OpenCart development - high level (html, css, php)
Avid ProTools, Apple Logic Pro, Steinberg Cubase - professional level
Avid Media Composer, Adobe Premiere Pro - professional level
Adobe After Effects - high level

Other experiences

UX/UI - Through understanding of UX principles and the best practices
Web development - Solid knowledge about web project and development process and management, front and back end development, frameworks, technologies and languages
Team Lead experience
Agile/Scrum - Agile and sprint planning, review and management
Champion in OSX environment

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